



# 2017 ANNUAL MEETING & FALL PEDIATRIC UPDATE



- ★ **FRIDAY: Practice Management Workshop**
- ★ **FRIDAY: Loss Prevention Seminar**
- ★ **SATURDAY: Clinical Sessions and MOC Part 2**  
**Group Activity: 2017 Decision Skills Self-Assessment (open to all attendees)**
- ★ **SUNDAY: Clinical Sessions**



### ★ Practice Management Association (PMA) Annual Meeting

7:30 a.m. – 8:00 a.m.	Registration and Continental Breakfast
8:00 a.m. – 9:00 a.m.	2017 PMA Annual Meeting and Executive Committee Elections— <i>Reginald Hope, PMA Chair</i>
9:00 a.m. – 9:10 a.m.	Break & Transition to Practice Management Workshop

### ★ Practice Management Workshop (open to practice managers/staff and pediatricians)

—Sponsored by the AL-AAP Practice Management Association

8:30 a.m. – 1:00 p.m.	Registration
9:10 a.m. – 10:00 a.m.	<b>Inexpensive Ways to Raise Employee Morale and Reward Your Staff</b> — <i>Maddox Casey, CPA, Warren Averett</i> Your staff are an integral part of the care your patients receive; this presentation will focus on how to make your office a great place to work, where their efforts are appreciated.
10:00 a.m. – 11:00 a.m.	<b>Genomic Medicine for Non-Clinicians</b> — <i>David Bick, MD, &amp; Meagan Cochran, MS, CGC</i> Explore the importance of genetic testing and its place in the pediatric practice.
11:00 a.m. – 11:45 a.m.	<b>Non-compliance in the Pediatric Practice</b> — <i>Brandy Boone, JD, ProAssurance Companies</i> Learn how to identify and manage risks associated with treating non-compliant patients.
11:45 a.m. – 12:00 p.m.	Break
12:00 p.m. – 1:00 p.m.	Lunch & Session: <b>Health Homes Update</b> — <i>Michael Battle</i> Get the latest on Medicaid's Health Home program and examples of successes achieved by Health Homes.
1:00 p.m. – 2:00 p.m.	<b>Pediatric Coding Update 2017</b> — <i>Lynn Brown, CPC, Children's of Alabama</i> Learn about Alabama payor changes and requirements related to CPT and ICD-10-CM!
2:00 p.m. – 2:45 p.m.	<b>Blue Cross Performance Program Updates</b> — <i>Debbie Meadows, Blue Cross Blue Shield of Alabama</i> Learn the latest about Blue Cross Blue Shield's Primary Care Select Network and Value-Based Initiatives.
2:45 p.m. – 3:00 p.m.	Break

#### Practice Management Workshop Designation

Children's of Alabama designates this live activity for a maximum of 5.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### Practice Management Workshop Accreditation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Children's of Alabama and the Alabama Chapter-AAP. The Children's of Alabama is accredited by the Medical Association of the State of Alabama to provide continuing medical education for physicians.

#### Practice Management Workshop Learning Objectives

Upon completion of this live activity, participants will be able to:

Discuss the benefits of rewarding staff; Cite the different types of recognition; Describe valuable coaching and discipline techniques; Apply genetic terminology and basic concepts in the clinical care setting; Assess the quickly changing landscape of modern genetic and genomic testing; Recognize the role a genetics diagnosis can play in medical decision-making and personal utility; Identify potential future uses of whole genome sequencing in medicine; Identify risks associated with treating non-compliant patients in the pediatric practice; Develop standardized processes for determining how patient non-compliance may change the physician-patient relationship; Review Health Home program components and its latest updates; Cite examples of success achieved by Health Homes; Cite new or revised CPT, ICD-10-CM and HCPCS codes; Discuss payor changes in Alabama related to CPT and ICD-10-CM coding; Recognize medical record documentation requirements that support CPT and ICD-10-CM coding from payor/auditor's perspective; Describe the Primary Care Select Network and the Value-Based Initiatives; Discuss how to utilize the tools Blue Cross has created to help physicians maximize their value-based bonus monies and ensure patients are receiving appropriate treatment and screenings as outlined by NCQA.

### ★ Loss Prevention Seminar (separate CME provided by ProAssurance - more details will be sent later)

—Sponsored by ProAssurance Indemnity, AL-AAP Pediatric Partner

3:00 p.m. – 5:00 p.m. **Best Case Scenario**—*Brandy Boone, JD, Client Education & Guidance; Michael K. Wright, JD, Starnes Davis Florie, LLC*  
Everything about a patient encounter is relevant when defending a medical malpractice claim. From the actual clinical decision-making to the way those decisions are communicated and documented, find out what makes up the best case scenario.

**Physicians:** Participation in this loss prevention seminar may qualify you for premium credit if you are in attendance for the full two-hour program and are insured by ProAssurance.

**Practice Managers:** Participation in this loss prevention seminar may qualify your physician for a 2% premium credit if you are in attendance for the full two-hour program and 75% of the physicians in your practice have attended a ProAssurance live seminar.

### ★ Registration and Reception in the Exhibits

5:00 p.m. - 6:30 p.m. Featuring an Oktoberfest celebration!

# Saturday September 30

## MEETING/MOC PART 2 GROUP ACTIVITY (SEE NEXT PAGE FOR DETAILS)

7:00 a.m. – 8:00 a.m.	Registration/Breakfast in the Exhibit Hall
8:00 a.m. – 9:00 a.m.	<b>Genetics, Genomics and Pediatric Disease</b> — <i>David Bick, MD, &amp; Meagan Cochran, MS, CGC</i>
9:00 a.m. – 10:30 a.m.	<b>Innovative Practice Strategies: Engaging Families as Partners</b> — <i>Renee Turchi, MD, FAAP</i>
10:30 a.m. – 11:00 a.m.	Refreshment Break in the Exhibit Hall
11:00 a.m. – 11:30 a.m.	<b>Innovation in Action: Quality Improvement Field Notes</b> — <i>Cason Benton, MD, FAAP</i>
11:30 a.m. – 12:30 p.m.	<b>Chapter Annual Meeting/Reports (non-CME)</b> — <i>Chapter Leadership</i>
12:30 p.m. – 1:30 p.m.	Luncheon & <b>INDUSTRY-SPONSORED SYMPOSIUM (not part of regular Chapter programming)</b>
1:30 p.m. – 2:00 p.m.	Strolling Dessert in the Exhibit Hall
2:00 p.m. – 2:30 p.m.	Exhibit breakdown
2:00 p.m. – 5:00 p.m.	<b>2017 Decision Skills Self-Assessment</b> (open to all attendees; see next page for explanation) — <i>facilitated by Melody Petty, MD, FAAP</i>
6:30 p.m. – 7:00 p.m.	Reception Hosted by Children's of Alabama
7:00 p.m. – 9:00 p.m.	Dinner Hosted by Children's of Alabama

# Sunday October 1

## MAIN MEETING

8:00 a.m. – 9:00 a.m.	<b>Opioid Use in Pregnancy and Neonatal Abstinence Syndrome</b> — <i>Morissa Ladinsky, MD, FAAP</i>
9:00 a.m. – 10:00 a.m.	<b>Infant and Early Childhood Mental Health</b> — <i>Madeleine Blancher, MD, FAAP, &amp; Dallas Rabig, LPC</i>
10:00 a.m. – 12:00 a.m.	<b>Oral Medicine in the Pediatric Patient: Most Common Oral Lesions in Children and Adolescents</b> — <i>Juan Yepes, DDS, MD, MPH</i>

## ★ Speakers

### Practice Management Workshop (Friday):

**D. Maddox Casey, CPA**, Service Area Leader, Healthcare Client Practice Group, Warren Averett, Birmingham, AL

**David P. Bick, MD**, Clinical Geneticist, Smith Family Clinic for Genomic Medicine, LLC, Huntsville, AL

**Meagan Cochran, MS, CGC**, Genetic Counselor, Smith Family Clinic for Genomic Medicine, LLC, Huntsville, AL

**Brandy Boone, JD**, Director, Client Education & Guidance, ProAssurance Companies, Birmingham, AL

**Debbie Meadows**, Senior Provider Network Services Consultant, Blue Cross and Blue Shield of Alabama, Birmingham, AL

**Michael Battle**, Associate Director, Health Home Region B, VIVA Health, Inc., Birmingham, AL

**Lynn A. Brown, CPC**, Director, PPS Physician Coding and Education, Children's of Alabama, Birmingham, AL

### Main CME Meeting/MOC Part 2 Group Activity (Saturday):

**Melody Petty, MD, MPH, FAAP**, Assistant Professor of Pediatrics, University of South Alabama, USA Children's & Women's Hospital, Mobile, AL

### Main CME Meeting (Saturday & Sunday):

**E. Cason Benton, MD, FAAP**, Associate Professor of General Pediatrics,

University of Alabama at Birmingham; Medical Director, Alabama Child Health Improvement Alliance, Birmingham, AL

**David P. Bick, MD**, Clinical Geneticist, Smith Family Clinic for Genomic Medicine, LLC, Huntsville, AL

**Madeleine S. Blancher, MD, FAAP**, Pediatrician, Child Behavioral Resources, LLC, Mobile, AL

**Meagan Cochran, MS, CGC**, Genetic Counselor, Smith Family Clinic for Genomic Medicine, LLC, Huntsville, AL

**Morissa Ladinsky, MD, FAAP**, Associate Professor of Pediatrics, UAB School of Medicine, Department of Pediatrics and Adolescent Medicine, Birmingham, AL

**Dallas Rabig, LPC**, State Coordinator, Infant and Early Childhood Mental Health, First 5 Alabama, Tuscaloosa, AL

**Renee Turchi, MD, FAAP**, Associate Teaching Professor Drexel University School of Public Health, Associate Professor of Pediatrics, Drexel University College of Medicine, St. Christopher's Hospital for Children, Philadelphia, PA

**Juan F. Yepes, DDS, MD, MPH, MS, Dr.PH, FDS RCSEd**, Associate Professor, Indiana University Riley Hospital for Children, Indianapolis, IN

Chapter Leadership (Non-CME Speakers): **Catherine L. Wood, MD, FAAP**, President; **L. Katrina Skinner, MD, FAAP**, Secretary/Treasurer; **Linda P. Lee, APR**, Executive Director

# CME Information

## For Saturday/Sunday September 30 - October 1

### ★ Topics & Learning Objectives

Upon completion of this live activity, the participant will be able to:

#### **"Genetics, Genomics and Pediatric Disease"**

- Describe current knowledge on the role genetics plays in pediatric disease
- Compare available genetic and genomic testing technologies and their ability to diagnose pediatric disease
- Distinguish different types of results generated through genetic testing, including positive, negative, and variants of uncertain significance
- Review the pipeline of clinical genome sequencing from informed consent to return of results
- Recognize the limitations of genome sequencing as a diagnostic tool

#### **"Innovative Practice Strategies: Engaging Families as Partners"**

- Define patient and family engagement
- Identify and implement strategies for partnering with patients and families at the practice level
- Identify and implement strategies for partnering with patients and families at the individual level

#### **"Innovation in Action: Quality Improvement Field Notes"**

- Discuss quality improvement in primary care
- Summarize lessons learned from the 2017 Early Screening Collaborative
- Identify quality improvement opportunities for busy pediatric practices

#### **MOC Part 2 Group Activity: "2017 Decision Skills Self-Assessment"**

- Identify the strengths and weaknesses of his/her knowledge base in general and/or specialty-specific pediatrics
- Determine his/her level of competency in meeting the standards of care that have been established by the American Board of Pediatrics

- Recognize the importance of keeping current in his/her specialty by participating in continuous professional development and maintenance of certification

#### **"Opioid Use in Pregnancy and Neonatal Abstinence Syndrome"**

- Describe the magnitude, medicine and scope of neonatal abstinence syndrome
- Discuss insights from Ohio's statewide Neonatal/Perinatal Collaborative work using QI methodology to improve NAS care
- Cite concrete, data-driven public health measures and best practice approaches to the immense challenge of substance use in pregnancy

#### **"Infant and Early Childhood Mental Health"**

- Describe the importance of supporting mental wellness from birth
- Employ simple relationship enhancements in well-child check-ups
- Recognize at-risk populations
- Discuss the developing workforce and how to access their services

#### **"Oral Medicine in the Pediatric Patient: Most Common Oral Lesions in Children and Adolescents"**

- Describe the importance of "building" a differential diagnosis based on the clinical presentation of oral lesions
- List the most common soft tissue lesions in infants, children, and adolescents
- Discuss the most updated treatment for some of the most common oral conditions besides gingivitis and dental caries

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## MOC Part 2 Saturday September 30

★ **Due for your MOC Part 2 and want to strengthen your knowledge base in pediatrics?**

**Join us for our group activity: 2017 Decision Skills Self-Assessment**

- Participate Saturday from 2 p.m. to 5 p.m. and earn 20 points Part 2 MOC Points and CME through the American Board of Pediatrics **OR** garner CME from the Chapter if you are not enrolled in MOC\*
- Expert facilitator Melody Petty, MD, FAAP, will guide you through this activity—a compilation of diagnostic and management puzzles
- Get answers to your questions in real time and network with other physicians
- Past sessions described by attendees as "highly interactive and clinically useful"

This self-assessment contain approximately 50 items that address a broad range of topics in pediatrics.

**\*Note that the Chapter will offer CME for non-MOC enrolled members to attend the session (as part of total Annual Meeting CME hours). ABP diplomates, however, must obtain CME through the ABP as part of the Self-Assessment. Pre-registration required on next page. Reading materials will be pre-sent; MOC enrollees must bring a laptop or computer tablet to the session to complete the self-assessments.**



# Registration

## for all activities

Online registration is available (preferred) at [www.alaap.org](http://www.alaap.org), with credit cards accepted securely via Stripe. Or, complete the form below to register and enclose check made payable to: **Alabama Chapter-AAP** or enter credit card information.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

(As you would like it to appear on nametag)

✓ One: ☐ MD ☐ DO ☐ RN ☐ CRNP ☐ Practice Mgr ☐ Other Day Phone #: (\_\_\_\_\_) \_\_\_\_\_

Full Mailing Address: \_\_\_\_\_

E-mail address (required): \_\_\_\_\_

Spouse/Guest Name for Nametag : \_\_\_\_\_

First

Last

**PRE-REGISTRATION IS REQUIRED FOR ALL ACTIVITIES; CHECK ALL THAT APPLY BELOW.**

### FRIDAY

**PMA ANNUAL MEETING (PMA members only)** ☐ \$ 0

**PMA PRACTICE MANAGEMENT WORKSHOP** *Fee covers Fri. CME workshop, lunch, & Fri. pm reception.* **Select one:**

Chapter Member or PMA Member/Practice Representative

☐ \$135

Non-Chapter Members or Non-PMA Practice Manager

☐ \$200 \*

**PROASSURANCE LOSS PREVENTION SEMINAR** ☐ \$ 0

### SATURDAY/SUNDAY

**ANNUAL MEETING (ENTIRE PROGRAMMING ON SATURDAY AND SUNDAY)**

*Fee covers one for Fri. reception, meals/breaks, CME credit, MOC II & Sat. reception/dinner for self & guest* **Select one:**

Chapter Members - early bird (before September 8, 2017)

☐ \$345

Chapter Members (after September 8, 2017)

☐ \$375

Non-Chapter Members

☐ \$500

Senior Physician (over age 70, fully retired), NP or PA Chapter Member, or Nurse

☐ \$225

Pediatric Resident

☐ (waived, value of \$345)

Non-Member Nurse Practitioner or Physician Assistant

☐ \$295

**MOC 2: 2017 DECISION SKILLS SELF-ASSESSMENT ONLY (if not attending full meeting)** ☐ \$115

**Are you enrolled in MOC?** ☐ Yes ☐ No

**Please consider adding a tax-deductible donation to Reach Out and Read-AL:** Inter here: \$ \_\_\_\_\_

**GRAND TOTAL** (sum of all fees/donations) enter total here: \$ \_\_\_\_\_

☐ Check enclosed (made payable to Alabama Chapter-AAP)

☐ Charge my credit card (circle one): VISA MC AMEX DISC Card # \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Name on Card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

**RECEPTION AND DINNER SATURDAY EVENING (PLEASE COMPLETE IF REGISTERING FOR ANNUAL MEETING)**

Attending Saturday Reception/Dinner? ☐ Yes ☐ No My spouse/guest (one only) will attend with me. ☐ Yes ☐ No

*\*For non-PMA practice managers, this fee will include your 2017-2018 membership!*

**Make check payable to: Alabama Chapter-AAP. Mail form and payment by 9/8/17 to:  
Alabama Chapter-AAP, 19 S. Jackson St., Montgomery, AL 36104--or fax credit card registrations to 334-269-5200.**



Alabama Chapter

19 S. Jackson St.

Montgomery, AL 36104

## ★ Annual Meeting Registration Packet

*Hotel Deadline is September 1!*

### SEE INSIDE

• The charge for our attendees for self-parking at the hotel is \$10 per day. There is no charge for parking in the adjacent mall lots.  
• Dress for educational sessions is business/business casual. Meeting room temperatures can vary, so please bring along a sweater or jacket.

#### ★ Other Information

For the fourth consecutive year, the Alabama Chapter-AAP Executive Board is excited to host a School Supply Drive to benefit a local school. Bring your donations and we will have an Alabama vs. Auburn contest to see which fans bring in more supplies!

#### ★ School Supply Drive

A block of rooms is being held for our group at the Hyatt Regency Birmingham – The Wynfrey Hotel, at a special rate of \$153 until September 1. After that date, we cannot guarantee availability of rooms at our group rate. PLEASE USE GROUP CODE **AAP7** when making reservations; call 800-233-1234; 205-987-1600, or go online at <https://aws.passkey.com/go/4a4c614b>.

#### ★ Hotel Reservations



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**Register Now!**