

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



Alabama Chapter

2018

ANNUAL MEETING & FALL PEDIATRIC UPDATE

September 28 - 30, 2018

Hyatt Regency Birmingham - The Wynfrey Hotel



SUSAN WALLEY, MD, FAAP
CME CHAIR



FRIDAY

September 28

Join the Practice Management Association for a pre-conference, CME-approved workshop; this is a day of education geared to practice managers, their staff and pediatricians alike! **See CME information on page 5.** This day also offers a two-hour loss prevention seminar (separate CME).

AGENDA

PRACTICE MANAGEMENT ASSOCIATION (PMA) ANNUAL MEETING

- 7:30 a.m. – 8:00 a.m. Registration and Continental Breakfast
- 8:00 a.m. – 9:00 a.m. 2018 PMA Annual Meeting and Executive Committee Elections
– *Josie Brooks, PMA Chair*
- 9:00 a.m. – 9:10 a.m. Break & Transition to Practice Management Workshop

PRACTICE MANAGEMENT WORKSHOP

(open to practice managers/staff and pediatricians)

- 8:30 a.m. – 1:00 p.m. Registration
- 9:10 a.m. – 10:00 a.m. **Practice Management: Answers You Always Wanted to Know**—*Joyce Bruce, MedPro Group*
Learn about three high-risk areas & strategies for improving patient safety in practice settings.
- 10:00 a.m. – 11:00 a.m. **The Performance Appraisal Evolution**—*Stephanie Constantine, Constantine Human Resource Consulting, LLC*
Learn how to turn employee performance appraisals into motivational opportunities.
- 11:00 a.m. – 11:45 a.m. **Strike Back at the Hack: Three Ways your Practice Can Take a Stand Against Cyber Attacks**
—*Allen Chapman, HUB International Gulf South*
Find out why it is important to think about preventing cyber attacks and what to do about them!
- 11:45 a.m. – 12:00 p.m. Break
- 12:00 p.m. – 12:45 p.m. Lunch & Session: **Optimizing the Receivables Ecosystem**—*Mark Lewandowski, BBVA Compass*
Learn how to make the most of your practices' receivables!
- 12:45 p.m. – 1:45 p.m. **#Stay Well: Coding to Increase Preventive Adolescents Visits Using Bright Futures Recommendations**—*Nola Ernest, MD, FAAP*
Find out how to better code to improve care and make the most of adolescent visits.
- 1:45 p.m. – 2:45 p.m. **Best Practices to Enhance the Patient Experience**—*Melissa Muller, Muller Marketing Group LLC*
Find out how to improve the experience of your patients at your practice!

LOSS PREVENTION SEMINAR

(Separate CME provided by ProAssurance; more details to come!)

- 3:00 a.m. – 5:00 p.m. **Sound Medicine: The Impact of Communication in Healthcare**—*Mallory Earley, JD, Senior Risk Resource Advisor; Michael K. Wright, JD, Starnes Davis Florie, LLC*
Hear examples from physicians of how communication issues have affected their patients and their own practices. Learn about various risk management strategies to improve communication and improve patient outcomes.

Physicians: Participation in this loss prevention seminar may qualify you for premium credit if attend the full two-hour program and are insured by ProAssurance. Questions regarding any applicable premium discounts should be directed to ProAssurance. You may call 800-282-6242 and ask for your Policyholder Services Representative or Policy Specialist.

REGISTRATION AND RECEPTION IN THE EXHIBITS

- 5:00 p.m. – 6:30 p.m. Featuring an Oktoberfest celebration!



SATURDAY

September 29

This year, the Alabama Chapter-AAP is delighted to partner with the Alabama Chapter of the National Association of Pediatric Nurse Practitioners (NAPNAP) to offer a track for pediatric nurse practitioners on Saturday afternoon.

AGENDA

MORNING

- | | |
|-------------------------|---|
| 7:00 a.m. – 8:00 a.m. | Registration/Breakfast in the Exhibit Hall |
| 8:00 a.m. – 9:00 a.m. | Overcoming the Belief in a Hierarchy of Human Value: How Pediatricians Can Help
—Gail Christopher, DN |
| 9:00 a.m. – 10:00 a.m. | Confidentiality and Consent: The Teen's Role in His/Her Care —Daniel Preud'homme, MD, FAAP |
| 10:00 a.m. – 10:30 a.m. | Refreshment Break in the Exhibit Hall |
| 10:30 a.m. – 11:30 a.m. | Improving Birth Outcomes: Community-Based Innovations —Gail Christopher, DN |
| 11:30 a.m. – 12:30 p.m. | Luncheon & INDUSTRY-SPONSORED SYMPOSIUM: Case Study: A Neuromuscular Disorder with Delay in Motor Milestones (not part of Chapter CME program)—Sponsored by Biogen |

AFTERNOON

CHOOSE ONE OF TWO TRACKS AS PART OF YOUR FULL REGISTRATION

1. MAIN MEETING

(open to any attendee, part of Main Meeting CME)

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|------------------------|--|
| 12:30 p.m. – 1:00 p.m. | Strolling Dessert in the Exhibit Hall |
| 1:00 p.m. – 1:30 p.m. | Exhibit breakdown |
| 1:00 p.m. – 3:00 p.m. | An Opioid Simulation: Experiencing the Road to Recovery —Marjorie White, MD, FAAP; Michelle Brown, PhD; Cayce Schnare Paddock, MD |
| 3:00 p.m. – 4:00 p.m. | Chapter Annual Meeting/Reports (non-CME)—Chapter Leadership |
| 4:00 p.m. – 5:00 p.m. | Treating Disruptive Behavior in Children and Adolescents —Peter Lusche, MD |

2. NAPNAP TRACK

(open to any attendee, but CE only will be offered*)

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|-------------------------|--|
| 12:00 p.m. – 12:50 p.m. | Lunch and Business Meeting |
| 1:00 p.m. – 1:50 p.m. | (1.0 CE) Sepsis Bundle at Children's of Alabama —Heidi Callighan, PhD, RN, CPN |
| 1:55 p.m. – 2:45 p.m. | (1.0 CE) SCID Newborn Screening: History and Treatment —Jane Condrey, CRNP |
| 2:45 p.m. – 3:00 p.m. | Break |
| 3:00 p.m. – 3:50 p.m. | (1.0 CE) Human Trafficking and Child Abuse Policies —Patricia Speck, DNSc, APN, FNP-BC, DF-IAFN, FAAFS, FAAN, and Ashley Hodges, PhD, CRNP, WHNP-BC |
| 3:55 p.m. – 4:20 p.m. | (0.5 CE) The Scoop on Poop: Management of GI Issues —Steadman McPeters, DNP, CRNP, CPNP-AC, RNFA |
| 4:20 p.m. – 5:10 p.m. | (1.0 CE) Recent Advances in Diabetes Care —Alexandra Blumenthal, CRNP, PNP-AC |
| 5:10 p.m. – 5:35 p.m. | (0.5 CE) Compassion Fatigue in Pediatric Nurses —Staci Abernathy, CRNP, CPNP-AC |
| 5:35 p.m. – 5:45 p.m. | Wrap-Up/Evaluation |

*Contact Hours Being Applied For

EVENING

- | | |
|-----------------------|---|
| 6:00 p.m. – 7:00 p.m. | NAPNAP Poster Presentation; Reception Hosted by Children's of Alabama |
| 7:00 p.m. – 9:00 p.m. | Awards Dinner Hosted by Children's of Alabama |



SUNDAY

September 28

Join us in the morning as our conference comes to a close!

AGENDA

7:30 a.m. – 8:00 a.m.	Breakfast
8:00 a.m. – 9:00 a.m.	Infant Oral Health — <i>Juan Yepes, DDS, MD, MPH</i>
9:00 a.m. – 10:00 a.m.	The Adolescent-Friendly Office — <i>Daniel Preud'homme, MD, FAAP</i>
10:00 a.m. – 11:00 a.m.	#StayWell: The Adolescent Preventive Care Visit — <i>Tina Simpson, MD, FAAP</i>
11:00 a.m. – 12:00 p.m.	Addressing Soft Tissue Lesions of the Oral Cavity in Children — <i>Juan Yepes, DDS, MD, MPH</i>

SPEAKERS

PRACTICE MANAGEMENT WORKSHOP (FRIDAY)

Joyce Bruce, RN, MSN, JD, CPHRM, AVP, Patient Safety & Risk Solutions, MedPro Group, Columbus, OH
Allen Chapman, Executive Vice President, HUB International Gulf South, Mobile, AL
Stephanie Constantine, Owner, Constantine Human Resource Consulting, LLC, Mobile, AL
Nola Ernest, MD, FAAP, Pediatrician, Dothan Pediatrics Healthcare Network, Dothan, AL
Mark Lewandowski, Vice President, Healthcare, BBVA Compass, Birmingham, AL
Melissa Muller, BS, BA, Muller Marketing Group LLC, Mobile, AL

MAIN MEETING (ALL DAY SATURDAY/SUNDAY MORNING)

Michelle Brown, PhD, Assistant Professor, School of Health Professions, Department of Health Services Administration, University of Alabama at Birmingham, Birmingham, AL
Gail C. Christopher, DN, ND, Founder, President, Ntianu Garden: Center for Healing and Nature
Peter Lusche, MD, Distinguished Life Fellow, American Psychiatric Association and Child & Adolescent Psychiatrist, Department of Psychology, Auburn University, Auburn, AL
Cayce Schnare Paddock, MD, Assistant Professor, School of Medicine, Department of Psychiatry and Behavioral Neurobiology, University of Alabama at Birmingham, Birmingham, AL
Daniel Preud'homme, MD, FAAP, Director, Adolescent Medicine, University of South Alabama College of Medicine, USA Children's & Women's Hospital, Mobile, AL
Tina Simpson, MD, MPH, FAAP, Professor of Pediatrics and Adolescent Medicine, UAB School of Medicine, Department of Pediatrics and Adolescent Medicine, Birmingham, AL
Marjorie White, MD, FAAP, Director, Office of Interprofessional Simulation for Innovative Clinical Practice and Associate Professor, School of Medicine, Department of Pediatrics, University of Alabama at Birmingham, Birmingham, AL
Juan F. Yepes, DDS, MD, MPH, MS, Dr.PH, Associate Professor, Indiana University Riley Hospital for Children, Indianapolis, IN
Chapter Leadership (Non-CME Speakers): **Wes Stubblefield MD, FAAP**, President; **Katrina Skinner, MD, FAAP**, Secretary/ Treasurer; **Linda P. Lee, APR**, Executive Director

NAPNAP TRACK (SATURDAY AFTERNOON)

Staci Abernathy, CRNP, CPNP-AC
Alexandra Blumenthal, CRNP, PNP-AC
Heidi Callighan, PhD, RN, CPN
Jane Condrey, CRNP

Ashley Hodges, PhD, CRNP, WHNP-BC
Steadman McPeters, DNP, CRNP, CPNP-AC, RNFA
Patricia Speck, DNSc, APN, FNP-BC, DF-IAFN,FAAFS, FAAN



CME INFORMATION

PRACTICE MANAGEMENT WORKSHOP

LEARNING OBJECTIVES

Upon completion of this live activity, participants will be able to:

Identify at least three high-risk areas in the practice setting; Discuss strategies to improve patient safety in the practice setting; Identify best practices for handling patient complaints; Discuss how to make an appraisal a more effective tool for better employee performance; Describe ways to turn the pitfalls of giving performance appraisals into motivational tools; Recognize that no practice is too small to get hacked; Describe how to protect your practice from a breach and what to do after a breach; Discuss how to transfer the practice's risk; List eight ways your practice is at risk; Describe how optimizing receivables helps drive financial improvement; Cite ways to identify receivable friction points and how to streamline the process bottlenecks; Discuss how simplifying the complexities of healthcare receivable processes increases cash flow; List ways to identify revenue lift opportunities in practices; Demonstrate how to appropriately document activities within the typical well visit for an adolescent, support appropriate coding, and secure appropriate payment for their activities; List the CPT codes to report services for adolescent well-child visits (ages 11 to 21 years); Discuss ways to improving the overall patient experience; Describe how to manage online practice reviews

DESIGNATION

Children's of Alabama designates this live activity for a maximum of 5.25 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ACCREDITATION

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Children's of Alabama and the Alabama Chapter-AAP. Children's of Alabama is accredited by the Medical Association of the State of Alabama to provide continuing medical education for physicians.

ANNUAL MEETING (MAIN MEETING)

TOPICS & LEARNING OBJECTIVES

Upon completion of this live activity, participants will be able to:

Overcoming the Belief in a Hierarchy of Human Value: How Pediatricians Can Help

- Describe a comprehensive framework for addressing the legacy of a belief in the hierarchy of human value as it relates to the demographics of the child population in America
- Cite the five components of the framework (narrative change, racial healing, separation, law, and economy) within the context of child demographics
- Discuss how the health sector and leading health organizations are applying the framework to improve outcomes in their efforts to address health disparities

Confidentiality and Consent: The Teen's Role in His/Her Care

- Describe the rationale of confidentiality in adolescent care
- Summarize the law and statutes regarding adolescent autonomy in Alabama and surrounding states
- Discuss how to work with the parent, the staff, and third-party payors in order to maintain patient confidentiality
- Discuss the transition of care timeline

Improving Birth Outcomes: Community-Based Innovations

- Cite the latest maternal and child health disparities and inequities among diverse populations

- Describe innovative programs that have led to improved maternal & child health outcomes and success against the odds
- Recite underlying research upon which these innovative programs have been based and the implications for practice

An Opioid Simulation: Experiencing the Road to Recovery

- Describe contributing factors for development of opioid use disorder (OUD)
- Explore components of recognition and treatment of OUD
- Discuss concepts of stigma, resilience and stages of change
- Describe the importance of "building" a differential diagnosis based on the clinical presentation of oral lesions
- List the most common soft tissue lesions in infants

Treating Disruptive Behavior in Children & Adolescents

- Compare behavioral symptoms & broader diagnostic categories
- List the medications commonly used to treat specific disruptive behaviors
- Describe how applied behavior analysis is used in comprehensive treatment of disruptive behaviors
- Differentiate when and how to titrate off medications



CME INFORMATION

ANNUAL MEETING (MAIN MEETING)

TOPICS & LEARNING OBJECTIVES (CONTINUED)

Upon completion of this live activity, participants will be able to:

The Adolescent-Friendly Office

- Describe the different components of the adolescent clinic
- Integrate adolescent development into the therapeutic alliance between patient and provider
- Describe communication methods to optimize the adolescent well visit
- Summarize the specific social, emotional and health concerns of the adolescent patient

#StayWell: The Adolescent Preventive Care Visit

- Review epidemiologic data on adolescent and young adult health behaviors and health outcomes
- Discuss key components of the adolescent preventive care visit
- Discuss practical tips for implementing guidelines related to the adolescent preventive care visit

Addressing Soft Tissue Lesions of the Oral Cavity in Children

- Describe the importance of "building" a differential diagnosis based on the clinical presentation of oral lesions
- List the most common soft tissue lesions in infants, children, and adolescents
- Discuss the most updated treatment for some of the most common oral conditions besides gingivitis and dental caries



DESIGNATION

Children's of Alabama designates this live activity for a maximum of 10.0 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ACCREDITATION

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NOTE: NAPNAP TRACK IS NOT ACCREDITED FOR CME. SEPARATE CONTACT HOURS FOR NURSE PRACTITIONERS ARE BEING APPLIED FOR.



REGISTRATION

Online registration is available (preferred) at www.alaap.org, with credit cards accepted securely via Stripe. Or, complete the form below to register and enclose check made payable to: Alabama Chapter-AAP or enter credit card information.

First Name: _____ Last Name: _____
(As you would like it to appear on nametag)

Check One: ☐ MD ☐ DO ☐ RN ☐ CRNP ☐ Practice Mgr ☐ Other Day Phone #: (_____) _____

Full Mailing Address: _____

E-mail address (required): _____

Spouse/Guest Name for Nametag : _____

First

Last

SATURDAY NAPNAP TRACK (PLEASE COMPLETE IF REGISTERING FOR ANNUAL MEETING) *Intended for nurse practitioners and nurses; all attendees may attend, however, this track is nursing contact hours-approved only.* Attending NAPNAP Track? ☐ Yes ☐ No

RECEPTION AND DINNER SATURDAY EVENING (PLEASE COMPLETE IF REGISTERING FOR ANNUAL MEETING)

Attending Saturday Reception/Dinner? ☐ Yes ☐ No My spouse/guest (one only) will attend with me. ☐ Yes ☐ No

PRE-REGISTRATION IS REQUIRED FOR ALL ACTIVITIES; CHECK ALL THAT APPLY BELOW.

FRIDAY

PMA ANNUAL MEETING (PMA members only)

☐ \$ 0

PMA PRACTICE MANAGEMENT WORKSHOP *Fee covers Fri. CME workshop, lunch, & Fri. pm reception.*

Select one:

Chapter Member or PMA Member/Practice Representative

☐ \$135

Non-Chapter Members or Non-PMA Practice Manager

☐ \$200 *

PROASSURANCE LOSS PREVENTION SEMINAR

☐ \$ 0

SATURDAY/SUNDAY

ANNUAL MEETING (ENTIRE PROGRAMMING ON SATURDAY AND SUNDAY)

Fee covers one for Fri. reception, meals/breaks, CME or CE credit, & Sat. reception/dinner for self & guest

Select one:

Chapter Members - early bird (before September 7, 2018)

☐ \$345

Chapter Members (after September 7, 2018)

☐ \$375

Non-Chapter Members

☐ \$500

Senior Physician (over age 70, fully retired) or Nurse

☐ \$225

NP or PA Who is an AL-AAP Member

☐ \$200

NP Who is an AL NAPNAP Member

☐ \$200

NP Who is Both a Member of AL-AAP and AL NAPNAP

☐ \$175

Pediatric Resident

☐ (waived, value of \$345)

Non-Member Nurse Practitioner or Physician Assistant

☐ \$225

Please consider adding a tax-deductible donation to Reach Out and Read-AL: ☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500 other _____

GRAND TOTAL (sum of all fees/donations)

Enter total here: \$ _____

☐ Check enclosed (made payable to Alabama Chapter-AAP)

☐ Charge my credit card (circle one): VISA MC AMEX DISC Card # _____

Expiration Date: ____/____ Name on Card: _____ Authorized Signature: _____

**For non-PMA practice managers, this fee will include your 2018-2019 membership!*

**Make check payable to: Alabama Chapter-AAP. Mail form and payment by 9/7/18 to:
Alabama Chapter-AAP, 19 S. Jackson St., Montgomery, AL 36104--or fax credit card registrations to
334-269-5200. Questions? Call 334-954-2543 or email ilee@aap.net. See you in Birmingham!**

REGISTER NOW!

HOTEL RESERVATIONS

A block of rooms is being held for our group at the Hyatt Regency Birmingham–The Wynfrey Hotel, at a special rate of \$145 until **Friday, August 31, 2018**. After that date, we cannot guarantee availability of rooms at our group rate. For reservations, call 1-800-233-1234 or 205-987-1600; or go online at <https://bit.ly/2KndJwH>.

NAPNAP POSTER PRESENTATION

Our partner at this meeting, the Alabama Chapter of the National Association of Pediatric Nurse Practitioners, will host a poster presentation during the Saturday evening reception. Be sure to come and see the clinical efforts of Alabama's pediatric nurse practitioners!

ABOUT REACH OUT AND READ DONATE WITH REGISTRATION!

Reach Out and Read-Alabama, an arm of the Alabama Chapter-AAP, incorporates books into pediatric care & encourages families to read aloud together. Frequent exposure to words helps young children develop language skills that serve as the foundation for all learning. By teaching parents to read aloud to their babies and toddlers, Reach Out and Read's doctors and nurses play a key role in ensuring the healthy development of our state's youngest children. **You are invited to join us in expanding this important program for all of Alabama's children with your gift--donate on the registration form.** Your contribution is tax-deductible as the AL-AAP is a 501 (c) 3 organization.



where great stories begin™



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