

Alabama Chapter

INCORPORATED IN ALABAMA

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



2021

ANNUAL MEETING & FALL PEDIATRIC UPDATE

*September 24 - 26, 2021
The Sheraton Birmingham*



**Haidee Custodio, MD, FAAP
CME Chair**

Friday September 24

★ Practice Management Association (PMA) Annual Meeting

7:30 a.m. – 8:00 a.m.	Registration and Continental Breakfast
8:00 a.m. – 9:00 a.m.	2021 PMA Annual Meeting and Executive Committee Elections— <i>Lori Coletta, PMA Chair</i>
9:00 a.m. – 9:10 a.m.	Break & Transition to Practice Management Workshop

★ Practice Management Workshop (open to practice managers/staff and pediatricians)

—Sponsored by the AL-AAP Practice Management Association

8:30 a.m. – 1:00 p.m.	Registration
9:10 a.m. – 10:00 a.m.	Dear Stress: Let's Break Up — <i>Lou Lacey, MA, LPC, Emotional Wellness Director, Children's of Alabama</i>
10:00 a.m. – 11:00 a.m.	2021 AMA Updates: Pediatric Coding & Documentation Challenges — <i>Sue Kressly, MD, FAAP</i>
11:00 a.m. – 11:45 a.m.	HIPAA Updates: Proposed Rule Changes and Information Blocking — <i>Lauren DeMoss, Shareholder, Maynard Cooper, Gale, and Joni Wyatt, MHA, MHIA, CPHIMS, FHIMSS, Principal Healthcare Advisor, Kassouf & Co., P.C.</i>
11:45 a.m. – 12:00 p.m.	Break
12:00 p.m. – 12:45 p.m.	Lunch & Session: Hot Topics Discussion
12:45 p.m. – 1:45 p.m.	Communication to Vaccination — <i>Todd Wolyynn, MD, FAAP</i>
1:45 p.m. – 2:45 p.m.	Marketing Tools for Pediatric Practices — <i>Katrina Skinner, MD, FAAP</i>
2:45 p.m. – 3:00 p.m.	Break

Practice Management Workshop Designation

Children's of Alabama designates this live activity for a maximum of 4.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Practice Management Workshop Accreditation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Medical Association of the State of Alabama through the joint providership of Children's of Alabama and the Alabama Chapter-AAP. Children's of Alabama is accredited by the Medical Association of the State of Alabama to provide continuing medical education for physicians.

Practice Management Workshop Learning Objectives

Upon completion of this live activity, a participant will be able to:

- Identify the causes and symptoms of compassion fatigue
- Discuss the role of self-compassion in response to compassion fatigue
- Describe the significance of positive internal dialogue in maintaining a high degree of compassion satisfaction
- Identify the principal changes in the E/M outpatient visit CPT codes for 2021
- Review the revenue impact these changes have had on practices
- Outline an auditing plan for practices so they can be confident in their documentation and coding
- Examine key elements of success for improved coding and payment
- Describe the new HIPAA proposed rules that attempt to provide more accessibility to patients and “individuals”
- Cite when a minor is considered an “individual” under the HIPAA Privacy Rule
- Discuss the new HIPAA Information Blocking Rule and the exceptions to the Rule
- Discuss compliance requirements and practical ways to implement the rule in the context of minors and personal representatives
- Describe the anti-vaccine mindset and anatomy of an online attack
- Identify ways to prepare for and defend against anti-vaccine attacks
- Recognize the importance of healthcare providers as advocates and vocal supporters of vaccines
- Discuss some of the tools available for pediatric practice marketing
- Adapt the components of an editorial and content calendar to formulate a marketing plan for his or her own practice.

★ Loss Prevention Seminar - separate CME (2.0 hours) provided by ProAssurance

—Sponsored by ProAssurance Indemnity, AL-AAP Pediatric Partner

3:00 p.m. – 5:00 p.m. **Trial and Error**—*Stephen Shows, JD, CPHRM, Senior Risk Resource Advisor, ProAssurance*
 This presentation will address the changes and associated risks physician practices continue to face during the COVID-19 pandemic.
Physicians: Participation in this loss prevention online seminar may qualify physicians for a premium credit if they attend the full two-hour program and pass the post-test with a score of 70% or greater. Contact your ProAssurance agent or business development manager to see if you qualify. Premium credits are subject to approval by the state insurance department and are applied at policy renewal.

★ Registration and Reception in the Exhibits

5:00 p.m. - 6:30 p.m. Enjoy refreshments with exhibitors and colleagues from around the state!

Saturday *September 25*

7:00 a.m. – 8:00 a.m.	Registration
7:15 a.m. – 8:00 a.m.	Breakfast in the Exhibit Hall
8:00 a.m. – 9:00 a.m.	Integrating Attachment-Based Parenting Principles into General Pediatric Practice — <i>Kathryn Litwin, MD, FAAP</i>
9:00 a.m. – 10:00 a.m.	Childhood Trauma & Resilience: Responding to Childhood Trauma in Pediatric Settings — <i>Moira Szilagyi, MD, PhD, FAAP</i>
10:00 a.m. – 10:30 a.m.	Refreshment Break in the Exhibit Hall
10:30 a.m. – 11:30 a.m.	Unconscious Bias: Is it a Thing? — <i>Arie Nettles, PhD, NCSP, HSP</i>
11:30 a.m. – 12:30 p.m.	Luncheon/ INDUSTRY-SPONSORED SYMPOSIUM: Infantile Hemangioma & IHReS (not part of Chapter CME program) - sponsored by <i>Pierre Fabre USA</i>
12:30 p.m. – 1:00 p.m.	Strolling Dessert in the Exhibit Hall
1:00 p.m. – 1:30 p.m.	Exhibit breakdown
1:00 p.m. – 2:00 p.m.	Adolescent Health: Don't Wait To Vaccinate and #STAY WELL — <i>Tamera Coyne-Beasley, MD, MPH, FAAP, FSAHM</i>
2:00 p.m. – 3:00 p.m.	COVID Vaccines in Children — <i>Suresh Boppana, MD, FAAP</i>
3:00 p.m. – 4:00 p.m.	Chapter Annual Meeting/Reports (non-CME) — <i>Chapter Leadership</i>
4:00 p.m. – 5:00 p.m.	What's New in the 2021 Red Book? — <i>Elizabeth Barnett, MD, FAAP</i>
6:30 p.m. – 7:00 p.m.	Reception Hosted by Children's of Alabama
7:00 p.m. – 9:00 p.m.	Dinner Hosted by Children's of Alabama

Sunday *September 26*

8:00 a.m. – 9:00 a.m.	Pediatric & Adolescent Bariatric / Metabolic Surgery — <i>Daniel Preud'homme, MD, FAAP & Katrina Weaver, MD</i>
9:00 a.m. – 10:00 a.m.	Alabama Advocacy 201: Beyond the Basics — <i>Nola Jean Ernest, MD, PhD, FAAP</i>
10:00 a.m. – 11:00 a.m.	Panel Discussion: Alabama School Nurse/Pediatrician Collaboration: Lessons Learned — <i>Katrina Trammell, MD, FAAP, Shawn Cecil, MD, FAAP & Brooke Goar, MD, FAAP</i>
11:00 a.m. – 12:00 p.m.	What Pediatricians Can Do About Bullying — <i>Seth Scholer, MD, MPH, FAAP</i>

★ Speakers/Panelists

Practice Management Workshop (Friday):

Lauren DeMoss, Shareholder, Maynard Cooper, Gale, Birmingham

Sue Kressly, MD, FAAP, Pediatrician and Founding Partner, Kressly Pediatrics, Warrington, PA

Lou Lacey, MA, LPC, Emotional Wellness Director, Children's of Alabama, Birmingham

Katrina Skinner, MD, FAAP, Pediatrician, Fairhope Pediatrics, Fairhope, AL

Todd Wolynn, MD, FAAP, Pediatrician, KidsPlus Pediatrics, Practicum, Pittsburgh, PA

Joni Wyatt, MHA, MHIA, CPHIMS, FHIMSS, Principal Healthcare Advisor, Kassouf & Co., P.C., Birmingham

Main CME Meeting (Saturday & Sunday):

Elizabeth Barnett, MD, FAAP, Assistant Professor of Pediatrics, Boston University School of Medicine, Boston, MA

Suresh Boppana, MD, FAAP, Professor, Pediatrics, Infectious Diseases, University of Alabama at Birmingham, Birmingham

Shawn Cecil, MD, FAAP, Pediatrician, Assistant Professor, University of Alabama/College of Community Health Sciences, Tuscaloosa

Tamera Coyne-Beasley, MD, MPH, FAAP, FSAHM, Professor of Pediatrics, UAB Department of Pediatrics Division of Adolescent Medicine, Children's of Alabama, Birmingham

Nola Jean Ernest, MD, FAAP, Pediatrician, Enterprise Pediatric Clinic; Legislative Chair, Alabama Chapter-AAP, Enterprise, AL

Brooke Goar, MD, FAAP, Pediatrician, Haleyville Pediatrics, Haleyville, AL

Kathryn Litwin, MD, FAAP, Associate Professor of Pediatrics, Joy McCann Professor of Women in Medicine, UMass Memorial Children's Medical Center, UMass Medical School, Worcester, MA

Arie Nettles, PhD, NCSP, HSP, Professor of Clinical Pediatrics Director, Office of Inclusion & Health Equity, Vanderbilt University Medical Center | Monroe Carell Jr. Children's Hospital, Nashville, TN

Daniel Preud'homme, MD, FAAP, Professor of Pediatrics, Department of Pediatrics, University of South Alabama, Mobile, AL

Seth Scholer, MD, MPH, FAAP, Assistant Professor of Pediatrics, Vanderbilt University Medical Center/Children's Hospital, Nashville

Moira Szilagyi, MD, PhD, FAAP, Section Chief, Developmental Studies, Division of General Pediatrics, University of California Los Angeles, Mattel Children's Hospital, Los Angeles, CA

Katrina Trammell, MD, FAAP, Assistant Professor, University of South Alabama, Strada Patient Care Center, Mobile

Katrina Weaver, MD, Assistant Professor, Pediatric Surgery, Department of Surgery, University of South Alabama, Mobile, AL

CME Information

For Saturday/Sunday *September 25-26*

★ **Topics & Learning Objectives**

Upon completion of this live activity, the participant will be able to:

Integrating Attachment-Based Parenting Principles into General Pediatric Practice

- Describe how attachment-based parenting principles can improve relationships within families
- Explain why the pediatric primary care office is an ideal place to promote attachment
- Present one model for integrating attachment-based parenting education into the pediatric medical home

Childhood Trauma and Resilience: Responding to Childhood Trauma in Pediatric Settings

- Cite the prevalence and clinical importance of identifying trauma and its presentation in children
- Establish a partnering relationship to build safe, stable, nurturing caregiving in which the pediatrician is the health expert and partners with the parent as the expert in his or her family and culture
- Adopt three to four strategies to promote resilience of children with trauma histories in pediatric settings
- Describe the judicious use of ACE screening

Unconscious Bias: Is it a Thing?

- Describe the science and research of unconscious bias
- Identify how bias and the processes of the unconscious mind can impact critical pediatric and healthcare decisions and results
- Discuss your own background and its impact on your perceptions so you are better able to advocate for inclusion in your pediatric and health organization
- Apply new strategies for practicing more conscious awareness individually and organizationally

Adolescent Health: Don't Wait To Vaccinate and #STAY WELL

- Describe the importance of staying well through adolescent well visits
- Identify ways to improve uptake of adolescent vaccines, including COVID-19 vaccine
- Implement strategies in his or her practice to improve health equity

COVID Vaccines in Children

- Describe the current status of the SARS-CoV-2 pandemic

- Discuss the effectiveness of vaccines against SARS-CoV-2
- Cite the rationale for immunizing children against COVID-19
- Discuss the latest evidence on pediatric COVID-19 vaccines

What's New in the 2021 Red Book?

- Identify a new resource in the 2021 Red Book: the Systems-based Treatment Table
- List at least one new vaccine described in the Red Book now available to children
- List new information about at least one congenital infection

Pediatric & Adolescent Bariatric / Metabolic Surgery

- Discuss medical and surgical options for the management of childhood obesity
- Review indications for and outcomes of bariatric / metabolic surgery in the pediatric population
- Discuss the multidisciplinary approach that has been developed for successful bariatric surgery at the USA Health Adolescent Bariatric & Metabolic Surgery Center

Alabama Advocacy 201: Beyond the Basics

- Describe how the Alabama Chapter of the American Academy of Pediatrics advocates for policies that impact pediatricians and the children of Alabama
- Identify one or more ways that an individual pediatrician can advocate for policy changes that impact his or her patients or practice

Alabama School Nurse/Pediatrician Collaboration: Lessons Learned

- Cite ways to improve communication between pediatricians and local school nurses in order to improve coordination of care
- Discuss how a school nurse approaches care for children in the school setting
- List ways to educate the school community on adolescent health issues

What Pediatricians Can Do About Bullying

- Discuss the epidemiology of bullying
- Describe how to take a systematic approach to help youth involved in bullying in pediatric primary care

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Registration Information

for all activities

Online registration is available at www.alaap.org, with credit cards accepted securely via Stripe. Registration allows for one guest to attend the Saturday night dinner with you; for nametag purposes, please have that name on hand when entering your information.

★ Fees

FRIDAY

PMA ANNUAL MEETING (PMA members only)	\$ 0
PMA PRACTICE MANAGEMENT WORKSHOP <i>Fee covers Fri. CME workshop, lunch, & Fri. pm reception.</i>	Select one:
Chapter Member or PMA Member/Practice Representative	\$135
Non-Chapter Members or Non-PMA Practice Manager	\$200*
PROASSURANCE LOSS PREVENTION SEMINAR	\$ 0

SATURDAY/SUNDAY

ANNUAL MEETING (ENTIRE PROGRAMMING ON SATURDAY AND SUNDAY)

Fee covers one for Fri. reception, meals/breaks, CME credit, & Sat. reception/dinner for self & guest

Chapter Members - early bird (<u>before September 3, 2021</u>)	\$345
Chapter Members (<u>after September 3, 2021</u>)	\$395
Non-Chapter Member Physicians	\$500
Senior Physician (over age 70, fully retired), Chapter Affiliate NP/PA Member, or Nurse	\$225
NP/PA Non-Member of AL-AAP (includes Affiliate AL-AAP membership, a \$40 savings!)	\$300
Pediatric Resident	(waived, value of \$345)

**You will also be able to make a tax-deductible donation to Reach Out and Read-Alabama as part of registration.*

**For non-PMA practice managers, this fee will include your 2021-2022 membership!*

**Full refund for cancellations until September 17, 2021 at 5 p.m. A \$35 cancellation fee will be assessed for credit card payments that are cancelled at any time. No refunds will be issued for cancellations/no-shows after September 17.*

★ How to Register

Please register **online at www.alaap.org**, with secure credit card payment via Stripe (no account required). Use the QR code below to register, or go directly to <https://www.alaap.org/2021annualmeetingregistration>.



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19 S. Jackson St.
Montgomery, AL 36104

★ Annual Meeting Registration Packet *Hotel Deadline is September 2!*

SEE INSIDE



- The charge for self-parking at the hotel is \$15 per day; valet parking is available at \$30 per day
- Dress for educational sessions is business/business casual. Meeting room temperatures can vary, so please bring along a sweater or jacket.

★ Other Information

A block of rooms is being held for our group at the Sheraton Hotel Birmingham at a special rate starting at \$129 until 4 p.m., Thursday, September 2, 2021. After that date, we cannot guarantee availability of rooms at our group rate. Call reservations at 1-888-627-7159 or 205-324-5000 using group code "American Academy of Pediatrics Group"; or go online to make reservations at <https://book.passkey.com/go/ALAAP2021>

★ Hotel Reservations

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Register Now!