

2024 SPRING MEETING & PEDIATRIC UPDATE

PEDIATRIC PARTNER PROGRAM ADVERTISING OPPORTUNITIES

2024 Spring Meeting & Pediatric Update Exhibit Prospectus / Support Opportunities April 18 - 20, 2024



The Lodge at
Gulf State
Park, Gulf
Shores, AL
April 18 - 21,
2024

The Alabama Chapter-AAP offers sponsor and exhibitor opportunities at both of its ACE conferences held in the Spring and Fall each year. The Spring Meeting & Pediatric Update is a three-day, highly attended annual pediatric meeting offering a range of high-quality ACE (Accredited Continuing Education) to meet the educational needs of Alabama pediatricians and

other pediatric healthcare providers in a beautiful, relaxing setting.

Exhibitor Prospectus (simply right click your mouse and click print)

Quick Links

- Exhibitor application (online form)
- Credit Card Payment Exhibit Fee
- Electricity & internet
- Exhibit Shipping & Package Handling
- Exhibitor Prospectus
- AL-AAP W-9

Attendance

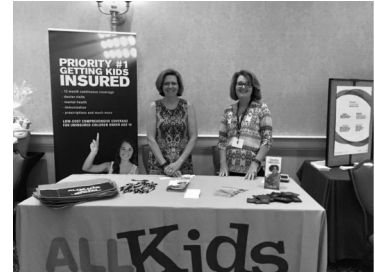
We expect approximately **80 to 90 in-person physicians and other pediatric clinicians** to attend the 2024 Spring Meeting & Pediatric Update.

Exhibit Logistics

Exhibits must be set up on Thursday, April 18 between 2 p.m. and 4 p.m. Exhibit breakdown is on Saturday, April 20 at 11 a.m. Each exhibiting company will have one 6' skirted table with two chairs and a trash can (standing banners/displays must fit behind the 6' table or directly in front of 6' table to avoid interference with adjacent exhibits).

Exhibit Fee

Space will be assigned based on level of sponsorship. The minimum fee for a table with two chairs is \$1,395 for Standard commercial supporters and \$1,795 for Premium commercial supporter placement; \$895 for state agencies and small charitable organizations \$750. More information about arranging for electrical outlets will be made available at a later date. Click here for an exhibitor application. The deadline to register is March 29, 2024.



Make sure your calendars are also marked for our future meeting dates!

2024 Annual Meeting & Fall Pediatric Update

September 13 - 15, 2024
Renaissance Birmingham
Ross Bridge Golf Resort & Spa

2025 Spring Meeting & Pediatric Update

TBA

PAY EXHIBIT FEE NOW

Individual Event Support Opportunities

- Thursday Evening Reception: \$7,500
- Friday Morning Breakfast: \$5,000
- Friday Mid-morning refreshments: \$2,000
- Friday Strolling Dessert in Exhibits: \$2,000
- Saturday Morning Breakfast: \$5,000
- Saturday Mid-morning refreshments: \$2,000
- Saturday Evening Reception, Dinner & Dessert: \$15,000

(All of the above includes special event signage, syllabus & web site listing)

Support Levels

The Alabama Chapter-AAP welcomes designated contributions to underwrite portions of the 2024 Spring Meeting & Fall Pediatric Update or any of our programmatic efforts. Our recognition levels are:

- Bronze Level: \$1,800 - \$2,499
- Silver Level: \$2,500 - \$4,999
- Gold Level: \$5,000 - \$7,499
- Platinum Level: \$7,500 and up

(All of the above includes special event signage, syllabus & web site listing)

Exhibitor Schedule

April 18

Thursday, 2 p.m. – 4:30 p.m. exhibit set-up

Thursday, 5:30 p.m. – 6:30 p.m. (Opening reception)

April 19

Friday, 7:15 a.m. – 1:30 p.m. (7:15 – 8 a.m. breakfast in exhibits, 10 – 10:30 a.m. break in exhibits, 12:30 – 1 p.m. strolling dessert in exhibits)

April 20

Saturday, 7:15 a.m. – 10:30 a.m. (7:15 – 8 a.m. breakfast in exhibits; 10:00 a.m. – 10:30 a.m. mid-morning, break in exhibits) with door prize drawing being held at 10:15 a.m.

Symposia Information

The Alabama Chapter-AAP also offers the opportunity for sponsors to host an industry or foundation-sponsored symposia as a way to reach your target audience with your own content at the site of our conference. These are offered at the following dates and times on a first-come, first-served basis:

- Friday, April 19, Lunch, 11:30 am – 12:30 pm - (time subject to change)
- Saturday, April 20, Lunch, 12:00 am – 1:15 pm (time subject to change)

Guidelines and application

General Hotel Information

The Lodge at Gulf State Park, a Hilton Hotel

21196 East Beach Blvd

Gulf Shores, Alabama 36542, USA

1-251-540-4000

The Lodge Map

Hotel Reservations

Please make reservations with this link:

<https://group.hilton.com/8h7d8i>

Phone reservations: Central Reservations at 1-800-618-4350

and mention our group code **91N** for assistance.

Reservations should be booked prior to the **cut-off date**,

Monday, March 18, 2024.

Education Topics

Mental Health Workshop

Maternal Substance Use

Inflammatory Bowel Disease

Pediatric Emergency Readiness

Disaster Preparedness Tabletop Exercise

FrameWorks Training

Questions?

Please contact Jill Powell for more information on exhibiting or sponsoring during this meeting. She can be reached at 334-954-2530 or via email.

Contact Us

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Email

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Instagram

Become a
member!

Learn more about
what we do for
children and pediatricians
Join AL-AAP now!

